

2021 SPONSORSHIP BENEFITS:	CENTURY \$100,000+	BREAK AWAY \$50,000+	DYNAMO \$20,000+	CADENCE \$10,000+	CLINK \$5,000+
MAIN SEASON (APRIL – AUGUST 2021)					
Access to Obliteride and Fred Hutch logos	✓	✓	✓	✓	
Access to Obliteride Social Media Toolkit	✓	✓	✓	✓	✓
<u>Obliteride website</u>					
Logo recognition on Obliteride home page	✓				
Recognition on Obliteride sponsor page	Logo	Logo	Logo	Logo	Name
Social media (Facebook, Twitter, Instagram, LinkedIn)					
Dedicated post on Obliteride channels	✓	✓			
Shared post on Obliteride channels			✓	✓	✓
Thank-you video posted monthly on Fred Hutch social media channels, suitable for cross-post and sharing	✓	✓	✓	✓	
Email communications					
Logo on banner in email communications	✓	✓			
Recognition on post-event email	Logo	Logo	Logo	Name	Name
Additional recognition					
Logo on Obliteride lawn signs	✓	✓			
Logo on digital participant guide	✓	✓	✓		
EVENT WEEK (AUGUST 2021)					
Logo on Obliteride T-shirt	✓				
Logo on Obliteride jersey	✓				
Verbal and dedicated logo recognition during Obliteride 2021 virtual celebration program	✓	✓			
Shared visual recognition during virtual program			Logo	Logo	Name
POST-EVENT (SEPTEMBER 2021)					
Recognition in Obliteride impact report	Logo	Logo	Logo	Name	Name

Obliteride is Fred Hutch’s annual fundraiser for lifesaving research and cures — and your company has a critical role to play.

When your organization supports Obliteride, you show our community of thousands that you stand with them in their efforts to end cancer. You can also rally your employees and customers around a powerful mission and unforgettable experience of impact and engagement. Thanks to our generous sponsors, 100% of participant-raised dollars support fearless research at Fred Hutch.

We look forward to partnering with you!

Let us know how your group can go all-in to build community and support lifesaving science. Custom opportunities are available.

For more information, please contact: Laurie Schmertz

Email: lschmertz@fredhutch.org

Tel: 206.667.2740

Final commitment deadline: July 14, 2021. Availability of benefits is dependent on date of commitment and is subject to change.