



Fred Hutch Obliteride raises more than \$3 million in 2020

Fundraising exceeds organizers' expectations in unprecedented pandemic era

SEATTLE, Sept. 29, 2020 – People all over the world joined the first-ever virtual **Fred Hutch Obliteride** to help raise more than \$3 million for cancer and COVID-19 research at **Fred Hutchinson Cancer Research Center**. The event has raised more than \$32 million since 2013.

A record 3,197 people from all seven continents and 50 US states participated in a reimagined Obliteride in 2020. The Adaptive Biotechnologies team raised the most, bringing in \$113,704. Team Nordstrom was a close second, raising \$111,950. Amazon had the largest team in Obliteride history, with 257 participants.

“The energy of Obliteride was as strong as ever this year. While we couldn’t be together physically, our community came together in creative ways to generously support the fearless science at Fred Hutch, which the world needs now more than ever. These funds accelerate work happening in our labs right now,” said Kelly O’Brien, vice president of Philanthropy at Fred Hutch. “We’re honored 13,000 people donated to Fred Hutch Obliteride and share our drive to better understand and ultimately protect the world from both cancer and COVID-19.”

Obliteride funds will help Fred Hutch researchers drive new discoveries and deepen understanding of both cancer and COVID-19. Because COVID-19 poses an urgent threat, particularly for people affected by cancer, 50% of the funds raised in 2020 are supporting Fred Hutch’s work to halt the pandemic, and 50% are fueling Fred Hutch’s core goal: curing cancer. In addition to conducting leading-edge cancer research, Fred Hutch is contributing to the international scientific response to the coronavirus pandemic by tracking and modeling the virus’ spread, developing diagnostic tests, designing vaccine trials and working to prevent future outbreaks.

The support of our dedicated corporate partners, including Sloan Foundation, University Village, Amazon, Safeway and the Sinegal Family Foundation, ensures 100% of every participant-raised dollar goes directly to lifesaving research at Fred Hutch.

Obliteride 2021 is August 14. Visit [Obliteride.org](https://obliteride.org) and sign up for emails for the latest details.

Visit the Obliteride [Media Center](#) for photos, logos and more information.

Media Contact:

Kerri Kazarba Schneider
206.288.3332
kerri@obliteride.org

Fred Hutch Obliteride

We are a community determined to cure cancer faster by raising critical funds for lifesaving research at Fred Hutch. Obliteride is fun, focused and full of energy! For more information on how to be part of this exciting event, visit [Obliteride.org](https://obliteride.org) and connect with us on [Facebook](#), [Instagram](#), [Twitter](#) or [YouTube](#).