

OBLITERIDE 2022 MEDIA FACTS



ABOUT OBLITERIDE

- Obliteride is a global community that welcomes people of all ages and abilities to take action against cancer by raising funding and awareness for lifesaving research.
- Obliteride Day is on Saturday, August 13, 2022.
- After two years of gathering virtually, Obliteriders will once again join up in person in Seattle, Washington, for a bike ride and 5K walk/run. Participants also have the option to complete a virtual challenge from wherever they are.
- 2022 is Obliteride's 10th anniversary year. Since 2013, the community has fueled more than \$36 million in fearless science at Fred Hutch, including breakthrough research on cancer, HIV, COVID-19 and other diseases.
- 100% of participant-raised dollars support cancer research at Fred Hutch.
- Obliteriders participate to have fun, honor loved ones and take action to cure cancer faster.
- This year, the Obliteride registration fee is just \$35, and there are no required fundraising minimums. Participants are invited to fundraise the amount that works for them.
- Bike riders must be 18 years of age or older, and may choose a scenic 25-, 50-, or 100-mile bike route. The 5K walk/run is open to all ages.
- All participants are invited to attend Obliteride's Friday Night Party on Friday, August 12.
- COVID-19 protocols will be in place for all in-person events.

OBLITERIDE BY THE NUMBERS

- 2022 marks Obliteride's 10th anniversary season.
- In 2021, more than 5,400 people from all 50 U.S. states, 40 countries and six continents joined Fred Hutch Obliteride.
- More than 15,000 people have joined Obliteride since 2013.
- More than 79,000 donors have supported Obliteride since 2013.
- Fred Hutch Obliteride has raised more than \$36 million for research since 2013.

ABOUT FRED HUTCH

- Fred Hutch researchers are pushing the limits of human knowledge and tackling disease from every angle. Through fearless science, they are leading the way to a world where no person has to fear cancer.
- More than 3,000 Fred Hutch faculty and staff work to eliminate cancer, HIV, COVID-19, and other diseases.
- Fred Hutch relies on private donations like those raised through Obliteride to launch new studies faster, bring breakthrough ideas to patients more quickly and fuel the development of lifesaving therapies.
- From unprecedented advances in cancer treatment to new technologies that reduce health inequity and bring effective screening and therapies to more people, Obliteride fuels fearless science that saves lives.

