Seattle to Glow Orange to Support Cancer Research at Fred Hutch
The 520 Bridge, skyscrapers to light up during National Cancer Research Month

SEATTLE, April 30, 2019 – Businesses and landmarks across Seattle are joining the Fred Hutch Obliteride Glow Orange to Cure Cancer campaign May 6-12, 2019. Much of the city will be lit up in orange during National Cancer Research Awareness Month to support lifesaving work at Fred Hutchinson Cancer Research Center.

The Columbia Tower, 520 Bridge, Russell Investments Center, Union Square, Westin Seattle, W Seattle, PEMCO, University Village, Allen Institute, Argosy ships and Fred Hutch are just some of the landmarks and businesses to take part. The Seattle Great Wheel will help kick off the annual event on May 6, illuminating the waterfront with an Obliteride orange light show.

Fred Hutch Obliteride, now in its seventh year, has raised more than $14 million for Fred Hutch. The annual bike ride and walk has added a new 5K run this year. Thousands are expected to participate in the event on August 10, 2019. Every dollar raised goes directly to Fred Hutch.

This year, local businesses are also showing their support in creative ways. Top Pot Donuts will offer a special Obliteride orange donut during the month of May.

“The community has embraced Obliteride in such a unique and fun way,” said Andrea Gomes Morrison, director of Fred Hutch Obliteride. “We’re thrilled to have such strong support for Fred Hutch and the innovative, life-saving work that happens here.”

Fred Hutch’s pioneering research has saved hundreds of thousands of lives worldwide since its founding in 1975 and is one of the world’s leading research organizations. Hutch researchers are working to prevent, diagnose and treat cancer, HIV/AIDS and other diseases.

National Cancer Research Month recognizes the importance of cancer research and the contributions of researchers, survivors and patient advocates across the U.S. who are dedicated to curing cancer.

Sign up to ride, walk, run or volunteer at Obliteride.org. Share photos with @obliteride #gloworange.

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<td>The 520 Bridge, Great Wheel &amp; skyline Monday, May 6 8 p.m. – 10 p.m.</td>
<td>Kerri Kazarba Schneider 206.288.3332 <a href="mailto:kerri@obliteride.org">kerri@obliteride.org</a></td>
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Obliteride
We are a community determined to cure cancer faster by raising critical funds for lifesaving research at Fred Hutch. Obliteride is fun, focused and full of energy! It’s so much more than a bike ride and 5K. Participants are treated to a fun, first-class event with live entertainment and fantastic food from Tom Douglas Catering. For more information on how to be part of this exciting event August 10, 2019, visit Obliteride.org and connect with us on Facebook, Instagram, Twitter or YouTube.