Fred Hutch Obliteride announces a new 5K walk to help cure cancer faster

Runners, walkers and families can now join Obliteride to support Fred Hutch

SEATTLE, June 5, 2018 – People in the Northwest now have a new way to help fight cancer. They can lace up their sneakers and join Fred Hutch Obliteride to support the lifesaving work at Fred Hutchinson Cancer Research Center through a new 5K walk. Thousands of people have pedaled in Obliteride and raised more than $12 million for Fred Hutch since the annual cycling event began in 2013. This year runners, walkers and families will also be able to participate in Obliteride weekend Aug. 10-11.

Obliteride quickly established itself as the region’s premier fundraising bike ride, and organizers expect hundreds of new participants to join the inaugural walk. “We’re excited to add this new way for people to support the innovative work we’re doing at Fred Hutch,” said Andrea Gomes Morrison, director of Fred Hutch Obliteride. “The Obliteride 5K is the only walk that gives people a ticket to the awesomeness of Obliteride weekend. Thanks to our generous sponsors, walkers and riders who raise $500 or more are treated to an amazing kickoff party at Seattle’s Gas Works Park with a delicious Tom Douglas dinner and rockin’ live entertainment.”

The Obliteride 5K starts at the University of Washington. Runners and walkers will enjoy a jaunt down the Burke-Gilman trail to Gas Works Park, where they will join bike riders for a fun finish line celebration.

More than 3,000 people are expected to participate in Obliteride this year. Every dollar raised goes directly to Fred Hutch. Obliteride has funded a variety of research projects at Fred Hutch, including immunotherapy and studies related to brain, breast, lung, ovarian and prostate cancers.

Fred Hutch’s pioneering research has saved hundreds of thousands of lives worldwide since its doors opened in 1975, and it is one of the world’s leading research organizations. Hutch scientists are working to prevent, diagnose and treat cancer, HIV/AIDS and other diseases.

Sign up to ride, walk or donate at Obliteride.org.

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Obliteride 2018
We are a community determined to cure cancer faster by raising critical funds for lifesaving research at Fred Hutch. Obliteride is fun, focused and full of energy! It’s so much more than a bike ride or walk. Participants are treated to a first-class experience with live entertainment and fantastic food from Tom Douglas Catering. For more information on how to be part of this exciting event Aug. 11, 2018, visit Obliteride.org and connect with us on Facebook, Instagram, Twitter or YouTube.