I started as the director one month before our Gas Works Park party, and it was a very speedy and thankfully smooth ride to Obliteride weekend. During those four weeks, I tried to talk to as many people, watch as many videos, and read as many rider donation pages as possible. I was trying to envision just how big Obliteride 5 would be. Going into the weekend, I knew it would be big and bold, but what impressed me the most was the true sense of community around the ride.

On Friday night, I heard riders connecting with each other after meeting at previous Obliterides. On Saturday, I spoke with SAG drivers who were very proud to have volunteered for all five years. On Sunday, I saw families and friends come out and wildly cheer on their riders.

Obliteride is bigger than a ride, bigger than a weekend, and certainly bigger than Seattle. What moved me the most was sitting back and realizing that all of us — riders, sponsors, cheerleaders, volunteers, Hutch staff, our national anthem singer — are all pulling together for the one important goal of curing cancer faster. I love that everyday athletes picked up their bikes, set big personal fundraising goals, and made Obliteride big and meaningful.

I invite you to join us in 2018 and accelerate our work at Fred Hutch of curing cancer!

This is a tremendously exciting time in cancer research. From our Nobel Prize–winning roots in bone marrow transplantation to exciting advances in immunotherapy, Fred Hutch researchers have always been at the forefront of the way cancer is treated. But today, we are reaching a critical inflection point, moving beyond asking whether we can cure people with cancer and instead focusing on how we can cure everybody, without leaving a single patient behind.

One thing I’ve been struck by during my time at the Hutch is how much of an impact one person can make. And collectively, their individual contributions are changing the future of cancer. Obliteride is a perfect example of this, as each rider rallies his or her communities to support our work of curing cancer faster. Together, Obliteriders are making an important difference. Fred Hutch cannot do this work alone. We rely on sponsorship support from organizations like yours that want to eliminate cancer. Your support allows us to direct 100 percent of all rider–raised funds to Fred Hutch. Funds raised through Obliteride are powerful sources of flexible funding that we direct toward the innovation taking place in our labs. The determination and singular focus of our scientists and philanthropic partners like you inspires us all. We will not rest until we defeat these diseases once and for all — together.

Thank you.
In 2017, Obliteride celebrated five years of raising money for cancer research at Fred Hutch. Here are five things from the past five years that we are really proud of:

1. We’ve rallied 6,271 riders over the past five years.

2. LEWIS & FRIENDS CERCumvent Cancer is the first team to collectively raise $1,000,000.

3. 476 cancer survivors participated in Obliteride over the last five years.

4. 50,000+ new donors supported cancer research at Fred Hutch.

5. 401,585 miles ridden over five years to support cancer research.
WHY WE RIDE

SYDNEY BERKMAN
3rd year rider

My story is not unique. Every single person I know has been affected by cancer. Thanks to Fred Hutch, I got five extra years with my dad. For that I am grateful. With your support, we can make five years into ten. We could make it 20. We could make five years a lifetime. My dad always said he wanted to cure cancer in his “next life.” Please donate, so we can cure cancer NOW.

SCOTT SKORUPA
1st year rider

I went to the doctor with symptoms of a kidney stone and ended up in the ER. Instead of a kidney stone, scans showed a mass on my right kidney, which was likely to be kidney cancer. I had my kidney removed and tests confirmed that the mass was indeed kidney cancer. I believe research is the fastest path to curing cancer, and I also believe the team at Fred Hutch can get us there.

MARLO DOWELL
1st year rider

Cycling and riding my bike was a huge part of taking my life back. When I could barely walk a lap around the house after six surgeries and four months of chemo, I got on my bike trainer for even just a few minutes every couple of days. Today, as I pedal up a difficult hill, it’s impossible to not think about all the amazing doctors, nurses, and support at SCCA that helped.
WE ARE OBLITERIDE
2017 BY THE NUMBERS

61% MALE
39% FEMALE

PACESSETTERS
264 PEOPLE RAISED OVER $2,000

TOP TEAMS
LEWIS & FRIENDS $142,665
CERCUMVENT CANCER $132,972
BLUE NILE $126,664
TEAM MICROSOFT $124,676

60 RAISED $5,000 OR MORE

650 VOLUNTEERS
2,028 RIDERS

29 STATES REPRESENTED
182 TEAMS 79% OF ALL PARTICIPANTS JOIN A TEAM
180 SURVIVORS

OUR 2017 RIDERS
BY THE NUMBERS

INCENTIVE TO RIDE
Support friends & family 75%
Support Fred Hutch 68%
Part of a work team 34%
Have fun with friends 23%
Do something new 19%
Personal reason 15%
I’m a survivor 11%

WHY THEY COME BACK
The mission 85%
The energy 42%
The community 30%
It’s a tradition 29%
Someone in my life was newly diagnosed with cancer 23%
To raise cancer faster 20%
To stay in shape 16%

HOUSEHOLD INCOME
< $50K 13%
$50 – $100K 22%
$100 – $150K 11%
$150 – $275K 11%
>$275K 13%

EDUCATION
Doctorate 14%
Graduate School 14%
College 10%
Some College 10%
High School 8%
College 4%

ROUTE
Two-Day Riders 8%
100-Mile Riders 16%
50-Mile Riders 25%
25-Mile Riders 33%
Virtual Riders 8%
100-Mile Riders 13%

AGE
40 – 49 24%
30 – 39 25%
20 – 29 16%
10 – 19 12%
50 – 59 8%
60 – 69 8%
70+ 2%
No Response 4%

CYCLIST TYPES
Recreational Cyclist 35%
Avid Cyclist 48%
Obliteride Only 9%
Other 8%

2,028 RIDERS
29 STATES REPRESENTED
182 TEAMS 79% OF ALL PARTICIPANTS JOIN A TEAM
180 SURVIVORS

2017 BY THE NUMBERS

PACESSETTERS
264 PEOPLE RAISED OVER $2,000

TOP TEAMS
LEWIS & FRIENDS $142,665
CERCUMVENT CANCER $132,972
BLUE NILE $126,664
TEAM MICROSOFT $124,676

60 RAISED $5,000 OR MORE

650 VOLUNTEERS
2,028 RIDERS

29 STATES REPRESENTED
182 TEAMS 79% OF ALL PARTICIPANTS JOIN A TEAM
180 SURVIVORS

OUR 2017 RIDERS
BY THE NUMBERS

INCENTIVE TO RIDE
Support friends & family 75%
Support Fred Hutch 68%
Part of a work team 34%
Have fun with friends 23%
Do something new 19%
Personal reason 15%
I’m a survivor 11%

WHY THEY COME BACK
The mission 85%
The energy 42%
The community 30%
It’s a tradition 29%
Someone in my life was newly diagnosed with cancer 23%
To raise cancer faster 20%
To stay in shape 16%

HOUSEHOLD INCOME
< $50K 13%
$50 – $100K 22%
$100 – $150K 11%
$150 – $275K 11%
>$275K 13%

EDUCATION
Doctorate 14%
Graduate School 14%
College 10%
Some College 10%
High School 8%
College 4%

ROUTE
Two-Day Riders 8%
100-Mile Riders 16%
50-Mile Riders 25%
25-Mile Riders 33%
Virtual Riders 8%
100-Mile Riders 13%

AGE
40 – 49 24%
30 – 39 25%
20 – 29 16%
10 – 19 12%
50 – 59 8%
60 – 69 8%
70+ 2%
No Response 4%

CYCLIST TYPES
Recreational Cyclist 35%
Avid Cyclist 48%
Obliteride Only 9%
Other 8%

2,028 RIDERS
29 STATES REPRESENTED
182 TEAMS 79% OF ALL PARTICIPANTS JOIN A TEAM
180 SURVIVORS

2017 BY THE NUMBERS

PACESSETTERS
264 PEOPLE RAISED OVER $2,000

TOP TEAMS
LEWIS & FRIENDS $142,665
CERCUMVENT CANCER $132,972
BLUE NILE $126,664
TEAM MICROSOFT $124,676

60 RAISED $5,000 OR MORE

650 VOLUNTEERS
2,028 RIDERS

29 STATES REPRESENTED
182 TEAMS 79% OF ALL PARTICIPANTS JOIN A TEAM
180 SURVIVORS

OUR 2017 RIDERS
BY THE NUMBERS

INCENTIVE TO RIDE
Support friends & family 75%
Support Fred Hutch 68%
Part of a work team 34%
Have fun with friends 23%
Do something new 19%
Personal reason 15%
I’m a survivor 11%

WHY THEY COME BACK
The mission 85%
The energy 42%
The community 30%
It’s a tradition 29%
Someone in my life was newly diagnosed with cancer 23%
To raise cancer faster 20%
To stay in shape 16%

HOUSEHOLD INCOME
< $50K 13%
$50 – $100K 22%
$100 – $150K 11%
$150 – $275K 11%
>$275K 13%

EDUCATION
Doctorate 14%
Graduate School 14%
College 10%
Some College 10%
High School 8%
College 4%

ROUTE
Two-Day Riders 8%
100-Mile Riders 16%
50-Mile Riders 25%
25-Mile Riders 33%
Virtual Riders 8%
100-Mile Riders 13%

AGE
40 – 49 24%
30 – 39 25%
20 – 29 16%
10 – 19 12%
50 – 59 8%
60 – 69 8%
70+ 2%
No Response 4%

CYCLIST TYPES
Recreational Cyclist 35%
Avid Cyclist 48%
Obliteride Only 9%
Other 8%
### TOP 10 FUNDRAISING INDIVIDUALS

<table>
<thead>
<tr>
<th>Name</th>
<th>Race</th>
<th>Team</th>
<th>Donations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harvey Kanter</td>
<td>Two-Day Rider</td>
<td>Blue Nile</td>
<td>$102,196</td>
</tr>
<tr>
<td>Paula Reynolds</td>
<td>50-Mile Rider</td>
<td>Cure Cyclists</td>
<td>$52,165</td>
</tr>
<tr>
<td>Richard Kaplan</td>
<td>25-Mile Rider</td>
<td>Team Microsoft</td>
<td>$23,050</td>
</tr>
<tr>
<td>Kevin McCain</td>
<td>100-Mile Rider</td>
<td>Team Skanska</td>
<td>$21,600</td>
</tr>
<tr>
<td>Chad Robins</td>
<td>50-Mile Rider</td>
<td>Adaptive Biotechnologies</td>
<td>$21,500</td>
</tr>
<tr>
<td>Scott Skorupa</td>
<td>Two-Day Rider</td>
<td>Karl’s Krew</td>
<td>$17,315</td>
</tr>
<tr>
<td>Mark Fleischauer</td>
<td>50-Mile Rider</td>
<td>Team JHKelly</td>
<td>$17,050</td>
</tr>
<tr>
<td>Peter Nelson**</td>
<td>100-Mile Rider</td>
<td>Team iPCr</td>
<td>$15,955</td>
</tr>
<tr>
<td>Nancy Greenwood Vehrs**</td>
<td>25-Mile Rider</td>
<td>Team Sellen</td>
<td>$14,775</td>
</tr>
<tr>
<td>Paul Steffenson</td>
<td>100-Mile Rider</td>
<td>Catch the Spider</td>
<td>$13,283</td>
</tr>
</tbody>
</table>

*Fred Hutch Employee*  
This data was pulled on 10/17 and may not reflect current totals.

### TOP 10 FUNDRAISING TEAMS

<table>
<thead>
<tr>
<th>Team</th>
<th>Team Captain</th>
<th>No. of Participants</th>
<th>Donations</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEWIS &amp; FRIENDS</td>
<td>Justin Egge</td>
<td>88</td>
<td>$142,655</td>
</tr>
<tr>
<td>CERCument Cancer</td>
<td>Sacha Lyewutatsing</td>
<td>51</td>
<td>$132,972</td>
</tr>
<tr>
<td>Blue Nile</td>
<td>David Powell</td>
<td>73</td>
<td>$126,664</td>
</tr>
<tr>
<td>Team Microsoft</td>
<td>Dave Kolk</td>
<td>19</td>
<td>$86,130</td>
</tr>
<tr>
<td>Cure Cyclists</td>
<td>Kevin McCain</td>
<td>30</td>
<td>$64,327</td>
</tr>
<tr>
<td>Team Skanska</td>
<td>Patty Grossbard</td>
<td>81</td>
<td>$63,996</td>
</tr>
<tr>
<td>Juno</td>
<td>Mark Fleischauer</td>
<td>31</td>
<td>$55,672</td>
</tr>
<tr>
<td>JHKelly</td>
<td>Suse Plummer</td>
<td>14</td>
<td>$55,645</td>
</tr>
<tr>
<td>Adaptive Biotechnologies</td>
<td>Megan Merringer</td>
<td>46</td>
<td>$53,252</td>
</tr>
<tr>
<td>Le Tour de Fred**</td>
<td>Jerry Radich</td>
<td>26</td>
<td>$45,721</td>
</tr>
</tbody>
</table>

*Fred Hutch Employee Team*  
This data was pulled on 10/17 and may not reflect current totals.

---

Being part of the High 5 Club is something to smile about! High 5 Club members raise $5,000 or more for cancer research at Fred Hutch. This year, 60 people were part of this club and raised $648,927 total. Members were given special ‘black out’ jerseys, as depicted here by Evanna Charlot, indicating they went above and beyond for cancer research. Make sure to High 5 anyone you see wearing this jersey!
“Private funding is critical to advancing innovative research. Adaptive benefitted from private funding to the Hutch in our early days, and we are now proud to make this type of funding available to other researchers. By supporting Obliteride, we’re supporting other innovative research and helping to cure cancer faster.”

CHAD ROBINS
CEO, Adaptive Biotechnologies

Over the past five years, Team LEWIS & Friends CERCumvent Cancer has collectively raised over $1,000,000! “We could not do this without the full commitment of our employees. We have a lot of serious riders, and it’s great to have a common goal, outside of the work day, toward the success of supporting Fred Hutch.”

LINDA HELM
Lease Crutcher Lewis project manager, Obliteride team captain

As a rider, the support was excellent, and I’m always impressed with the level of professionalism, dedication, and friendliness of everyone involved. From personal experience, I know that the more seamless the event is to participants, the greater the amount of planning and work that’s required to make it happen. And every year the event gets better and better.

VICTOR TOM, TIAA
Sponsor & 100-Mile Rider

Oath opened a new Seattle office and wanted an opportunity to align with an amazing local event for an amazing cause. Oath joined Obliteride as a Dynamo Sponsor. “It is a great opportunity to further build our team culture and spend time with each other outside the office while supporting a great cause.”

RAFFERTY LENGLE
Oath Team Captain

Riders from Lease Crutcher Lewis and Team Safeway, a first-year sponsor, waiting ready to roll out.
Q: What inspired Team Lucy Strong to join Obliteride?
A: When you see your little girl go through two bone marrow transplants, countless rounds of chemo, more IV pokes than one can count and watch her face when you have to tell her she can’t go to school, to that birthday party or to the zoo because her immune system is too weak, you feel helpless. We can’t change what has happened, but we can change the future...little by little. Both of Lucy’s transplants were due to Fred Hutch research. Myself and the rest of us on Team Lucy Strong want that research to continue. Obliteride was our way of helping.

Q: What do you enjoy most about Obliteride?
A: Picking one thing is hard, but I have to say that being surrounded by hundreds of people all fighting for the same cause took my breath away.

Q: Why do you think it’s a good idea for teams and individuals to participate in Obliteride?
A: Everyone is touched by cancer at some point in their life. The research money you raise could save the life of someone you know. Doing something for a cause is amazing, and being surrounded by so many supporting the same cause is pretty incredible. Also, it’s just a really good time!

Q: What inspired Team Amazon to join Obliteride?
A: Family, friends, and coworkers at Amazon who have been affected by cancer. It really hits home when someone close in your life is diagnosed and the fight begins. I know that Team Amazon has endless potential to make rippin’ impacts for those fighting cancer.

Q: What do you enjoy most about Obliteride?
A: Watching a small 2016 Amazon team grow from a handful of members to one of the biggest teams in 2017 with upward of 100 riders and volunteers. I loved meeting the different people riding for Team Amazon and the camaraderie at the Friday event and throughout the ride on Sunday.

Q: Why do you think it’s a good idea for teams and individuals to participate in Obliteride?
A: Community! Team efforts such as Obliteride have an array of positive outcomes for the various communities that we work and live within: connecting people, collaborating talents/resources, and amplifying awareness for Fred Hutch’s quest to obliterate cancer.

Q: What inspired Team Microsoft to join Obliteride?
A: Microsoft employees have supported Obliteride since the first year. Two years ago we started our own team to amp up the fun and the fundraising in support of Fred Hutch’s world-class, lifesaving work. We’re all in to cure cancer faster!

Q: Why do you think it’s a good idea for teams and individuals to participate in Obliteride?
A: This year, four executives at Microsoft contributed Obliteride corporate packages so we could grow our team more quickly. We invited all employees, contractors, alums of Microsoft, as well as family and friends to join us. Team Captain David Powell adds, “This is an important time to step up with strong support for Fred Hutch’s lifesaving work. The corporate team package program let new riders focus on the fun of Obliteride, and the great work happening at Fred Hutch, without first-year fundraising worries. More riders on board earlier means more support for the Hutch.”

Q: What inspired Team T cell to join Obliteride?
A: Team T Cell was “in” from the very beginning. We wanted to create awareness of Fred Hutch and the great research and treatment provided right here in Seattle. In the first year, Team T Cell raised the most money of all the Hutch teams. In the second year, we had the most riders sign up in July.

Q: Why is it important for Fred Hutch employees to get involved with things like Obliteride?
A: This is a great team-building event. We train together within the team, within the Hutch and within Obliteride. Most riders stretch themselves to higher goals each year just as they do in their research.

Q: What do you enjoy most about Obliteride?
A: The organization is phenomenal, and the two-day ride is very challenging and rewarding at the same time.
WHERE THE MONEY GOES

Obliteride funds research in the areas of greatest need at Fred Hutch. From basic sciences and public health to deep exploration into organ-specific cancers and immunotherapy, Obliteride has funded over $12 million in research over the past five years. The areas we’ve been able to impact with the dollars you’ve raised and donated include:

**LUNG CANCER**

**PROSTATE CANCER**
Fred Hutch investigators recently published research linking BRCA mutations with prostate cancer, helping us identify those more at risk.

**BRAIN CANCER**
Focusing on curative therapies and improved surgical processes using tumor paint to help preserve healthy tissue and function.

**BREAST CANCER**
Staying ahead of metastatic breast cancer cells when we can’t even detect them. Combined with Fred Hutch’s leadership of the Women’s Health Initiative, the Hutch has radically reduced the impact of breast cancer.

**OVARIAN CANCER**
Better detection, understanding and treatment are all critical to increasing the survivor rates.

**CLINICAL RESEARCH**
Groundbreaking clinical trials advance discovery, leading to cures.

**ENVIRONMENT**
Does where you live matter? Environmental exposure, lifestyle choices and access to healthcare and community services all impact the incidence of cancer.

**INFECTION**
Nearly 25% of cancers are caused by infection. Avoid infection, avoid some cancers. HPV vaccination (pioneered here at Fred Hutch) has the potential to eradicate nearly all cervical cancer and many head and neck cancers.

**TUMOR RESEARCH**
Moving lab theory, data models and tissue typing from the lab to the bedside as rapidly as possible.

**IMMUNOTHERAPY**
Fred Hutch is paving the way with less invasive and less toxic cancer treatments. Accelerating this research is vital to curing cancer faster.
FRED HUTCH OBLITERIDE
THANKS OUR GENEROUS SPONSORS

LEAD OUT SPONSORS

UNIVERSITY VILLAGE
SLOAN FOUNDATION

CENTURY SPONSORS

SINEGAL FOUNDATION
ELLISON FOUNDATION
KANTER FAMILY

BREAK AWAY SPONSORS

amazon
K5

DYNAMO SPONSORS

bicycle
ESIAN
JH
KELLY
LEWIS
OATH

SAFEWAY
SANMAR
Seattle Genetics

CADENCE SPONSORS

SKANSKA

REST STOP SPONSORS

blue nile
Esterling
Intersection

JUNO
nanoString
REAM INK
Teekah

TIAA

HOSPITALITY SPONSORS

Aloe Gloe
Cannonball Wine Company
KIND
nuun
Potbelly Sandwich Works
San Juan Salsa Co.
Sparkling Ice
Sparkman Cellars
Stretch Island Fruit
Tom Douglas Catering & Events
Tuxedos & Tennis
Shoes Catering & Events
ZICO

CYCLING PARTNERS

Davey Engstrom
Gerk’s Ski & Cycle
Gregg’s Cycles
Joe The Bicycle Fixer
Metier Racing & Coffee
Mobile Bicycle Rescue
Old Town Bicycle
Pacific Bike & Ski
Silverdale Cyclery
Velo Bike Shop
West Seattle Cyclery

OPPOSITE: This ad was featured in The Seattle Times and the Puget Sound Business Journal following Obliteride weekend, and reached 784,051 people.

FRED HUTCH OBLITERIDE
THANKS YOU

401,585 MILES
46,050 DONORS
6,271 RIDERS
5 YEARS
1 GOAL

CURING CANCER FASTER
SEE YOU AGAIN AUGUST 10-12 • 2018!
OBLITERIDE.ORG

Visit Kitsap Peninsula
REAM INK

LW Medicine
Mett Kitap Peninsula

OBLITERIDE • FRED HUTCH • YEAR IN REVIEW 2017
SAVE THE DATE:
AUGUST 10 – 12, 2018

Obliteride
Fred Hutchinson Cancer Research Center
1100 Fairview Ave N.
J5-200
Seattle, WA 98109
206.667.RIDE (7433)

ABOVE: Harvey Kanter, surrounded by the Blue Nile Team, raised $102,196 for cancer research at Fred Hutch. This Obliteride was a special anniversary for Harvey, as it marks his 10th year of being cancer-free.

FRONT COVER: Ray Villanueva (left) rides in a 2017 Obliteride jersey beside Susan Schulkin (right) who rides in Obliteride’s inaugural jersey from 2013. 122 riders participated all five years with Obliteride.