FIVE EASY STEPS TO START YOUR TEAM!

1. REGISTER AT OBLITERIDE.ORG
   - Hover over the ‘Riders’ tab until the drop-down menu appears and then click ‘Teams’
   - Click the ‘Start a Team’ button
   - A popup box will appear; select your age, route, ‘start a team’ and then ‘register now’
   - Create your team name

   *Previous team captains can bring back their old team, by selecting to ‘start a team’ first and then searching for last year’s team name. Bringing back your team provides access to previous team members’ contact info (recruitment is way easier!)

2. RECRUIT 4+ TEAMMATES
   - Ask your friends, family and co-workers
   - Have them select your team name when registering
   - Teams can be a mix of riders, virtual riders and volunteers

3. SPREAD THE WORD
   - Login to your Participant Center to start your blog
   - Share your team page URL on Facebook, Twitter, and LinkedIn
   - Print materials to hand out to promote why your team is participating in Obliteride

4. FUNDRAISE
   - Create and personalize your team page
   - Be creative: challenge your coworkers to give up fast food for a month and have them donate that money to your team for Obliteride
   - Promote matching gifts
   - Ask BIG because cancer is BIG
   - Donations benefit lifesaving cancer research at Fred Hutch

5. HAVE FUN!
   - Create a team jersey
   - Organize group training rides and fundraising efforts
   - Get pumped for the big kickoff party at Gas Works Park on Friday, Aug. 11.